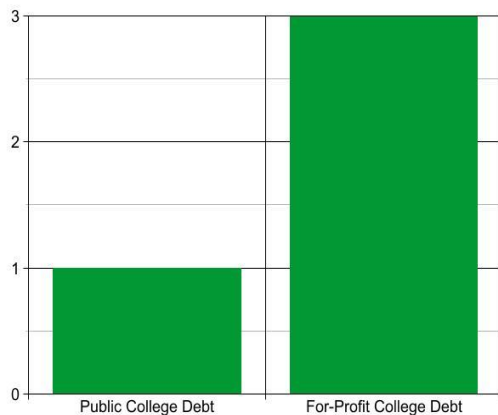


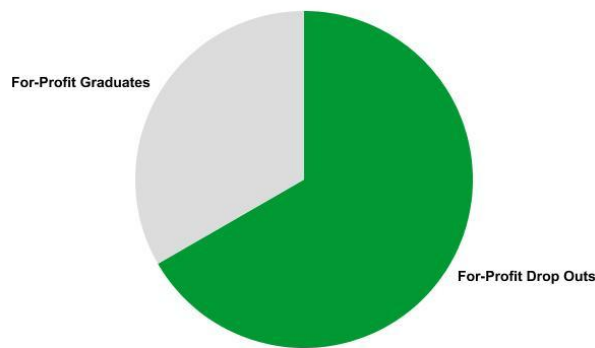
get the LOW DOWN on FOR PROFIT SCHOOLS

THE COSTS



- ▶ For-profit schools are **expensive** –they tend to cost **twice** as much as public institutions.
- ▶ Because it costs so much, the average amount of debt for students at a for-profit school is **3x higher** than at a public school!

THE EDUCATION



- ▶ Of students in bachelor's programs at for-profit schools, only **a third** will graduate.
- ▶ Depending on the program, only **half** of those who do graduate will secure a job because for-profit programs **do not prepare** their students to be successful in their chosen fields.

THE PROBLEM

For-profit schools in Maryland are becoming **increasingly dangerous** to low-income students. Each year, thousands of Maryland students enroll in these schools with the hopes of improving their situation by securing better jobs to support themselves and their families. These schools are highly effective at attracting students by **marketing** on television, but these for-profit schools do not always live up to their promises...

WHAT'S WITH THE SURVEY?

Maryland Consumer Rights Coalition's mission is to work to ensure **fairness** and **safety** for consumers in the state. We plan to use the results of this survey to create the most effective messaging to **protect and inform future students**. We also plan to use the information to better illustrate the issue for policy-makers, and inspire them to create **stronger restrictions** around these schools.